



## THE STRONG CENTER, INC.

The Strong Center, Inc., a 501 c(3) non-profit, seeks to empower youth by developing and enhancing their athletic ability through skills training, imparting a strong emphasis on academic excellence, and providing exemplary programs and services. As part of The Strong Center, Inc., we have developed a quality competitive youth football program in addition to our basketball and football skills sessions. Our vision for the competitive youth football program will focus on the progressive development of every participant through knowledge, skills, fitness, sportsmanship, and fun to represent the spirit of Fuquay-Varina and its surrounding areas.



As part of our youth football program, we demonstrate our actions through our strong values and beliefs:



**Safety:** We endorse the USA Football Heads Up Tackling Program. Young athletes may get hurt playing any sport, so we must be prepared with the proper techniques and guidance to prevent injuries. Our coaches are trained in basic first aid, CPR, and other sports related injury phenomena. Coaches constantly supervise their players and stop any unsafe activities through positive redirection.

**Sportsmanship:** We will play by the rules and our coaches and players will respect all involved during practices, games, or program events. Our coaches will be role models in sportsmanship, exhibiting good sporting behavior and guiding their players to do the same. The golden rule should always apply to treat others as you would have them treat you.

**Positive Competition:** We believe competition is a positive process when the pursuit of victory is kept in the right perspective. The right perspective is when coaches, parents, and players make decisions that put the best interests of the team before winning. Learning to compete is important for all, and learning to cooperate in a competitive world is essential to life. We provide players the opportunity to learn these lessons in a positive manner.

**Family Engagement:** We encourage parental involvement within our sports programs. We encourage parents and family members to be a positive part of the team at both practices and games. We also encourage our coaches to engage parents through open communication during the season to achieve the highest development for every young athlete.

**Fun:** We embrace fun. Team sports are naturally fun for most kids. However, sometimes when adults become involved in children's sporting activities they can over-organize and dominate the activities and ruin the enjoyment for all involved. We are committed to providing a fun and positive environment which excites the youth in our community.

Founded as a non-profit organization, The Strong Center Inc., embraces support from our community in order to successfully fulfill our mission. Sponsorship with The Strong Center, Inc. is a unique partnering opportunity for those within our community, including individuals, families, and businesses. If supporting The Strong Center, Inc. is an opportunity you would like to explore, please contact me directly so we can begin this partnership together. We are confident your funding will provide The Strong Center, Inc. the assistance needed to positively impact the lives of the youth in our community.

Sincerely,

Danny Strong

Founder

**The Strong Center, Inc.**

[danny@thestrongcenter.org](mailto:danny@thestrongcenter.org)

(919) 522-3593



To purchase advertising space on [www.fuquayfootball.com](http://www.fuquayfootball.com), game day programs, banners, etc. review the packages below. This is a great opportunity to advertise your business or organization, and help support The Strong Center.

<b>ADVERTISING PACKAGES</b>							
Level	Amount	Your logo on the website and link to your company throughout the year.	Your logo on the game day football programs (4 games and any home playoff games)	Your company announced during home games (4 games and any home playoff games)	Your company logo on banner at home games	Your logo on all literature, emails, facebook twitter, and publications.	Sponsorship Plaque
Platinum Sponsor	\$1,000+	✓	✓	✓	✓	✓	✓
Gold Sponsor	\$500	✓	✓	✓			✓
Silver Sponsor	\$250	✓	✓				✓
Bronze Sponsor	\$100	✓					
<b>HOW DONATIONS AND ADVERTISING DOLLARS WILL BE USED*</b>							
<b>Home Game Stadium Rental</b>	The Fuquay Bengals East Wake Football teams will play home games at Fuquay-Varina High School Football Stadium						
<b>Field Space</b>	Football practice 3x's per week from August-November						
<b>Player Equipment</b>	Helmets, jerseys, shoulder pads, cleats, pants, etc.						
<b>Gym Rental for Basketball Skills Training</b>	90 minutes gym space weekly for basketball skills training						
<b>Player Scholarships for Football</b>	We have numerous players that we support through scholarships.						
<b>Outreach</b>	The Strong Center provides tutoring, college application assistance, and helps youth facing hardship (school clothes, personal care items, school supplies, etc.)						

Some important things to know about advertising with the Strong Center Inc. Football Program:

- The Strong Center plays in the East Wake Football League ([www.ewfl-football.com](http://www.ewfl-football.com)) which consists of 17 teams as follows (based on 2014 season data)
 

o Bethesda	o Fuquay-Varina	o Riley Hill
o Bunn	o Knightdale	o South Granville
o Clayton	o Louisburg	o Wendell
o Durham	o Oak Grove	o Wake Forest
o Franklinton	o Oxford	o Wilson (Beddingfield)
		o Zebulon
- There is a strong and growing interest in youth football in our community; which had over 1,200 league participants in 2014. Our program seeks to build three (3) teams of 25 kids per team and hope to see the success of the program grow in the years to come.
- For football, during the pre-season and the season, we communicate via [www.fuquayfootball.com](http://www.fuquayfootball.com), facebook, twitter, and emails to our parents and the community.

\*The Strong Center reserves the right to allocate funds for uses deemed appropriate at the direction of The Strong Center Board of Directors. Although donors can request funds be directed to a specific program area, there is no binding agreement to do so. Advertising dollars received are in exchange for advertising in the Fuquay Football League program.



## The Strong Center Sponsorship Agreement

Please return your completed form to:

### The Strong Center Incorporated

10305 Lake Wheeler Road

Fuquay-Varina, NC 27526 or by email at [thestrongcenter@gmail.com](mailto:thestrongcenter@gmail.com)

\_\_\_\_\_  
Company Name (as you would like it to appear in advertising and web site)

\_\_\_\_\_  
Point of Contact (Printed Name)

\_\_\_\_\_  
Company Mailing Address

\_\_\_\_\_  
Telephone

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
Web Address

\_\_\_\_\_  
Tax ID (EIN or SS#)

Sponsorship Amount Selection:

Package	Amount	Please mark your interest
Platinum Sponsor	\$1,000	
Gold Sponsor	\$500	
Silver Sponsor	\$250	
Bronze Sponsor	\$100	
Other (write in)		

Signature: \_\_\_\_\_

Make your checks payable to: The Strong Center Incorporated or  
online at: <http://www.fuquayfootball.com/Donations>

Banner artwork should be emailed to [football@thestrongcenter.org](mailto:football@thestrongcenter.org) in high resolution \*.eps or \*.png format

The Strong Center thanks you for your support!